

Option #1: Total Paper ballot version. No on-line web plan.

Three components:

- a. #10 window envelope, printing black one side in one version: 80,000 quantity
- b. #9 Courtesy Reply Envelope (recipient applies first class stamp) printed black one side to be returned requesting a paper ballot be sent: 80,000 in five versions.
- c. Variable image ballot/instruction sheet, prints black only two sides, 8.5 x 14, folding to 8.5 x 3.5. Ballot side is variable and contains recipient address for mailing in window envelope, as well as individual member account number and pin number for electronic voting. Five versions of text/candidate choices, specific to five radio stations. Instructions print on back side of Ballot, not variable, but five versions specific to stations. 80,000 unique Ballots with 5 body-copy versions, per station

Lettershop: Insert folded letter & #9 CRE into #10 window, seal and meter standard non-profit.

#10 window eps @ \$2925

#9 CRE @ \$2790

Ballot sheets @ \$7150

Lettershop @ \$3960

Postage additional

Option 1a: Total Paper ballot version to include Staff. Still quote 80,000 – not a lot of staff. But ten versions of Ballot/Instruction letters and 10 versions of #9 CRE instead of 5.

#10 window eps @ \$2925

#9 CRE @ \$3050

Ballot sheets @ \$7250

Lettershop @ \$3960

Postage additional

Option #2: Same as Option 1 above, except that there is a third component to insert: new component is 16 page book, at finished size 3-3/4 x 8-1/2". Quote two quantities: 15,000 and 65,000.

Four components:

- a. #10 window envelope, printing black one side in one version: 15,000 or 65,000 quantities
- b. #9 Courtesy Reply Envelope (recipient applies first class stamp) printed black one side to be returned requesting a paper ballot be sent: 15,000 or 65,000 quantities in five versions.
- c. Variable image ballot/instruction sheet, prints black only two sides, 8.5 x 14, folding to 8.5 x 3.5. Ballot side is variable and contains recipient address for mailing in window envelope, as well as individual member account number and pin number for electronic voting. Five versions of text/candidate choices, specific to five radio stations. Instructions print on back side of Ballot, not variable, but five

versions specific to stations. 15,000 or 65,000 quantities unique Ballots with 5 body-copy versions, per station

- d. 16 page booklet, printing black throughout on white 50# offset. Stitch and trim to 3-3/4" x 8-1/2" finished size. Five versions of book in varying quantities, totaling 15,000 or 65,000.

Lettershop: Insert folded ballot/instruction sheet and #9 courtesy reply envelope & 16pp bklt into #10 window envelope, seal and meter standard non-profit

Qty. 15,000

#10 window eps @ \$640

#9 CRE @ \$775

Ballot sheets @ \$1500

16pp bklt @ \$2900

Lettershop @ \$1035

Postage additional

Qty. 65,000

#10 window eps @ \$2400

#9 CRE @ \$2350

Ballot sheets @ \$5900

16pp bklt @ \$7240

Lettershop @ \$3630

Postage additional

Option 2a: Still quote 15,000 and 65,000 – not a lot of staff. But ten versions of Ballot/Instruction letters and 10 versions of #9 CRE instead of 5.

Qty. 15,000

#10 window eps @ \$640

#9 CRE @ \$1025

Ballot sheets @ \$1600

16pp bklt @ \$2900

Lettershop @ \$1080

Postage additional

Qty. 65,000

#10 window eps @ \$2400

#9 CRE @ \$2600

Ballot sheets @ \$6000

16pp bklt @ \$7240

Lettershop @ \$3675

Postage additional

Option #3: Initial mailing with follow-up mailing at a later date. Follow-up would be similar to Option 4, part 2 below, but quantity not yet determined.

Three components:

- a. #10 window envelope, printing black one side in one version: 80,000 quantity
- b. #9 Business Reply Envelope (postage paid) printed black one side to be returned requesting a paper ballot be sent: 80,000 in **five** versions.
- c. Variable image letter, prints black only one side, 8.5 x 14, folding to 8.5 x 3.5. Letter gives instructions for voting electronically, and contains recipient address for mailing in window envelope, as well as individual member account number and pin number for electronic voting, as well as cut-off area with scissor icon and instructions for member to cut off, fill out, and return in #9 to request paper ballot: 80,000 unique letters with 5 body-copy versions, per station

Lettershop: Insert folded letter & #9 BRE into #10 window, seal and meter standard non-profit.

#10 window eps @ \$2925

#9 BRE @ \$2790

Ballot sheets @ \$7150

Lettershop @ \$3960

Postage additional

Option #4: **Parts one and two both happen at the same time, but in different quantities**

Part #1: Two components: **(For those who have already committed to vote electronically)**

- a. #10 window envelope, printing black one side in one version: 65,000
- b. Variable image letter, prints black **one side**, 8.5 x 14, folding to 8.5 x 3.5. Letter gives instructions for voting electronically, and contains recipient address for mailing in window envelope, as well as member number and pin number for electronic voting. NO cut-off area and NO #9 return envelope. 65,000 unique letters with 5 body-copy versions, per station

Lettershop: Insert folded letter only into #10 window envelope, seal and meter standard non-profit

#10 window eps @ \$2376

letter @ \$3775

Lettershop @ \$2210

Postage additional

Part #2: Three components: **(For those who have not signed up for electronic voting.)**

- a. #10 window envelope, printing black one side in one version: 15,000 (combine with part 1 for printing)

- b. #9 CRE (courtesy reply – recipient applies first class stamp) prints black 1 side in 5 versions for five stations, varying quantities totaling 15,000
- c. 16 page booklet, printing black throughout on white 50# offset. Stitch and trim to 3.75” x 8.5” finished size. Five versions of book in varying quantities, totaling 15,000 books.
- d. Ballot: variable print black **one side** on 50# offset, 8.5 x 14, folding to 8.5 x 3.5. 5 sets of ballots for 5 stations, but 15,000 total ballots, with variable imaging for member name, address, member number, and unique barcode for voting.

Lettershop: Insert #9 CRE, 16-page booklet, and ballot into #10 window envelope, seal and meter standard non-profit.

#10 window eps @ \$549

#9 CRE @ \$815

16pp bklt @ \$2900

Ballot sheets @ \$925

Lettershop @ \$1035

Postage additional