

PART OF



Visit pacifaelections2010.org and pacifica.org for more information.

It is the responsibility of the Candidate to ensure that the nomination package is complete and returned to the Local Election Supervisor before 6pm, July 19th, 2010.

Submit your at least 1 of your statements Immediately (see page 5) in electronic format (email, .doc, .txt, .pdf) to the Local Election Supervisor so we can post it on Pacifaelections2010.org and begin promoting your campaign!

KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE

Description

KPFA's Local Station Board (LSB) election will seat 12 delegates on KPFA's LSB. The LSB is composed of KPFA's listener and staff members. Nine of the 12 delegates are elected from KPFA's listener-members and 3 are elected from KPFA's staff-members. All delegates serve a 3 year term on the LSB. The 12 delegates (9 listener, 3 staff) elected this year will join the 12 delegates elected in 2009.

From June 1st to November 1st, 2010, separate but simultaneous elections will be carried out among Listener and Staff members. The elections are organized and supervised by the Local Election Supervisor (LES, les_kpfa@pacifica.org) and the National Election Supervisor (NES, nes@pacifica.org). To promote each candidates' campaign the LES will facilitate the production of various radio segments to be aired on KPFA, create a page on Pacifica Elections 2010 Website (pacificaelections2010.org) for each candidate and organize community forums and candidate debates. All ballots will be sent out August 16th, 2010. The LES will reissue ballots to individual members by request. Completed ballots are due by midnight, September 30th, 2010.

Listener-Candidate Requirements

In order to run in the 2010 election, Candidates must **be KPFA members** in good standing either by donating at least \$25 or performing 3 hours of volunteer work (between July 1st, 2009 and midnight June 30th, 2010) **AND complete all 6 pieces of the nomination package** (candidate contact information, fair campaign pledge, candidate statement, questionnaire, nomination petition, and election committee referral request). The Local Election Supervisor will assist you to complete your package by organizing petition signing events. Candidates should submit at least their statements immediately to be posted on Pacifica Elections 2010 official webpage (pacificaelections2010.org). This will allow voting members to contact you with questions or offer to sign your petition. **You may submit one revision of this statement by 6pm, July 19th, 2010.**

The Role of the LSB

The purpose of the LSB is make sure that the needs of the community being served by the station are being met. The LSB has the following powers, duties and responsibilities under the direction and supervision of the Pacifica Foundation's National Board (PNB):

- To review and approve that station's budget and make quarterly reports to the PNB
- To screen and select a pool of candidates for the position of General Manager from which the Executive Director shall hire, to prepare an annual written evaluation of the station's General Manager.
- Both the Executive Director and/or an LSB may initiate the process to fire a station General Manager.
- To screen and select a pool of candidates for the position of station Program Director from which the Executive Director shall hire, to prepare an annual written evaluation of the station's Program Director.
- To work with station management to ensure that station programming fulfills the purposes of the Foundation and is responsive to the diverse needs of the listeners (demographic) and communities (geographic) served by the station, and that station policies and procedures for making programming decisions and for program evaluation are working in a fair, collaborative and respectful manner to provide quality programming.
- To conduct "Town Hall" style meetings at least twice a year, for hearing listeners views, needs, concerns
- To assist in station fundraising activities.
- To actively reach out to underrepresented communities
- To perform community needs assessments, or see to it that separate "Community Advisory Committees" are formed to do so.
- To ensure that the station works diligently towards the goal of diversity in staffing at all levels and maintenance of a discrimination-free atmosphere in the workplace.
- To exercise all of its powers and duties with care, loyalty, diligence and sound business judgment consistent with the manner in which those terms are generally defined under applicable California law.

(Pacifica Bylaws, Article 7. http://www.pacifica.org/governance/bylaws_rev.html)

**KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
CHECKLIST OF NOMINATION REQUIREMENTS**

- Candidate Contact Information (signed)
- Candidate Statements (3 versions)
- Candidate Questionnaire
- Fair Campaign Pledge (signed)
- Nomination Petition with 15 Valid Signatures
- Election committee referral request
- Meet with Local Election Supervisor in person or on the phone

It is the responsibility of the Candidate to ensure that the above is completed before 6 pm, July 19th, 2010. If you submit your documents early, and you have left out any required information, the Local Election Supervisor MIGHT contact you and ask you to supply that information. If you submit your documents at the last minute and they are incomplete, you can be certain that you will not be contacted, and your nomination package will simply be rejected. **You may fax your materials at the last minute by 6 pm, July 19th, 2010, but the documents requiring your original signature (Candidate Cover Sheet, Candidate Agreement, Fair Campaign Pledge) MUST be received by July 23rd, 2010.**

Please submit complete nomination material to:

KPFA Local Election Supervisor

les_KPFA@pacifica.org

ATTN: Local Election Supervisor

1929 Martin Luther King Way

Berkeley, CA 94704

For last minute applications:

Pacifica National Office Fax #: **510-849-2617**

Please keep a copy of all materials you submit for your records

**KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
CANDIDATE CONTACT INFORMATION**

First Name	
Last Name	
Street Address	
Home phone	
Cell phone	
Email	
Alternate Email	

Pacifica's Mission Statement

(a) To establish a Foundation organized and operated exclusively for educational purposes no part of the net earnings of which inures to the benefit of any member of the Foundation. [*]

(b) To establish and operate for educational purposes, in such manner that the facilities involved shall be as nearly self-sustaining as possible, one or more radio broadcasting stations licensed by the Federal Communications Commission and subject in their operation to the regulatory actions of the Commission under the Communications Act of 1934, As Amended.

(c) In radio broadcasting operations to encourage and provide outlets for the creative skills and energies of the community; to conduct classes and workshops in the writing and producing of drama; to establish awards and scholarships for creative writing; to offer performance facilities to amateur instrumentalists, choral groups, orchestral groups and music students; and to promote and aid other creative activities which will serve the cultural welfare of the community.

(d) In radio broadcasting operations to engage in any activity that shall contribute to a lasting understanding between nations and between the individuals of all nations, races, creeds and colors; to gather and disseminate information on the causes of conflict between any and all of such groups; and through any and all means compatible with the purposes of this corporation to promote the study of political and economic problems and of the causes of religious, philosophical and racial antagonisms.

(e) In radio broadcasting operations to promote the full distribution of public information; to obtain access to sources of news not commonly brought together in the same medium; and to employ such varied sources in the public presentation of accurate, objective, comprehensive news on all matters vitally affecting the community.

* Article II Subsection (a) was amended March 6, 1971, filed April 9, 1971, and corrected amendment filed May 5, 1971. **“ I _____ (your printed name) am running as a candidate in the 2010 election for KPFA’s Local Station Board. I recognize that I must be a member before midnight June 30th and complete the nomination package by 6 pm, July 19th, 2010 in order to run.”**

Signature:

X _____

Date:

Printed Name:

KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
KPFA CANDIDATE STATEMENT

Each candidate is entitled to have a statement made available to every voter. You are required to submit a candidate statement in order to be placed on the ballot. **Please submit 2 versions of your statement: 1st version, 500 words or less (obligatory version) and 2nd version, 50 words or less (obligatory version). You may also submit 1 additional statement where you can include your biography/curricula vitae/resume with relevant life and work experience (any length, optional).** In drafting your statement, **you must begin with your name.** Focus on presenting your qualifications, in other words, what you plan to contribute to the Local Station Board. You may list the names of 5 of your endorsers. **Your endorsers CANNOT be KPFA Staff.**

Submit your statements via email immediately to the LES (les_KPFA@pacificafca.org) in the body of an email (or another common electronic format such as Word). This will allow the LES to help initiate the promotion of your campaign by creating a profile page on the official election website pacificaelections2010.org. **You may submit 1 revision of your 3 statements and questionnaire to the LES by 6:00pm, July 19th, 2010.**

CANDIDATE STATEMENT 1

1st version, 500 words or less (obligatory)

CANDIDATE STATEMENT 2

2nd version, 50 words or less (obligatory)

CANDIDATE STATEMENT 3 (eg. BIOGRAPHY or Curricula Vitae (CV) or Resume)

3rd version, any length (optional)

KPFA CANDIDATE QUESTIONNAIRE

Candidates must answer the following questions and submit the answers along with their final statement. Please keep your answers as brief as possible. Submit your Questionnaire via email immediately to the LES (les_kpfa@pacifica.org) in the body of an email (or another common electronic format such as Word). This will allow the LES to help initiate the promotion of your campaign by creating a profile page for you on the official election website pacificaelections2010.org. **You may submit 1 revision of your questionnaire to the LES by 6:00 pm, July 19th, 2010.**

1. Why do you want to be on the Local Station Board (LSB)?
2. How do you envision the LSB working with the Pacifica Foundation, KPFA staff and listener members?
3. How can KPFA better serve the community? Please define community.
4. Describe some actions you would take to increase the influence of the station in underrepresented communities and to increase the diversity of the listening audience.
5. What sources of funding, other than listener donations, do you feel KPFA should solicit? Do you have any ideas with respect to improving the current funding mechanisms?
6. Please state briefly the skills, experience, educational background, work history, organizational affiliations, areas of community service, areas of interest and expertise that you would bring to the Pacifica network as a member of the Local Station Board.
7. On which Local Station Board committees are you interested in actively serving? If you are a current Local Station Board member, on which committees do you currently serve?
8. If you are currently on the Board and wish to be re-elected please describe your 3 year experience on the LSB. What did you accomplish? What were the obstacles you faced? Do you envision any change in the next three years if you are re-elected?

KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
KPFA 2010 FAIR CAMPAIGN PROVISIONS

The bylaws require every candidate and staff member (paid and unpaid) to sign this statement that they have read and understand these fair campaign provisions. Candidates must submit signed statements to the Election Supervisor no later than 6:00pm, July 19th, 2010.

1. No Foundation or radio station management or staff (paid or unpaid) may use or permit the use of radio station air time to endorse, campaign or recommend in favor of, or against any candidates for election as a Listener-Sponsor Delegate, nor may air time be made available to some Listener-Sponsor Delegate candidates but not to others.
2. All candidates for election as Listener-Sponsor Delegates shall be given equal opportunities for equal air time, which air time shall include time for a statement by the candidate and question and answer periods with call ins from listeners.
3. No foundation or radio station management or staff (paid or unpaid) may give any on-air endorsements to any candidates for Listener-Sponsor Delegate.
4. The Board of Directors may not, nor may any LSB nor any committee of the Local Station Board, as a body, endorse any candidates for election as a Delegate. However, an individual Director or Delegate who is a Member in good standing may endorse or nominate candidates in his/her individual capacity.
5. In the event of any violation of these provisions for fair campaigning, the Local Election Supervisor and the National Election Supervisor shall determine, in good faith and at their sole discretion, an appropriate remedy, up to and including disqualification of the candidates and/or suspension from the air of the offending staff persons (paid or unpaid) for the remainder of the elections period.
6. Libelous or slanderous statements about individuals shall not be permitted.
7. No station resources, including staff services and meeting space may be provided to some candidates but not equally to all candidates.
8. Candidates are not permitted to call in to shows even if they do not use their names. The context and the voice recognition of some candidates would give an unfair advantage to that candidate and would be a violation of the fair campaign provisions.
- 9. Staff may not make on air announcements pointing to URLs which explicitly endorse listener candidates.**
- 10. Website endorsements: All members and programmers that maintain a website utilizing Pacifica or station logos or call letters and/or references to their own Pacifica or station programming that could be mistaken for an official web site, are subject to and shall be bound by these rules:**
 - a. Endorsements of candidates on any official Pacifica web sites are not permitted, either explicitly or via hyperlink to another web-page. This directive includes all programmer Websites linked through official station web sites.
 - b. Any web site may encourage voting and contain links to official election web sites.

KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE

- c. Endorsement emails (web-based & list serve) using private email lists not from station or Pacifica sources are permitted.
- d. Any website bearing the names or partial names of an official Pacifica website but independent of any Pacifica station can endorse candidates but must bear a disclaimer that the website is not an official Pacifica website.
- e. Disclaimer to be used on any website bearing the names or partial names of an official Pacifica website but independent of any Pacifica station. “DISCLAIMER: This is not an official Pacifica Foundation website nor an official website of any of the five Pacifica Radio Stations (KPFA Radio, KPFK Radio, KPFT Radio, WBAI Radio, WPFW Radio). Opinions and facts alleged on this site belong to the author(s) of the website only and should NOT be assumed to be true or to reflect the editorial stance or policy of the Pacifica Foundation, or any of the five Pacifica Radio Stations (KPFA Radio, KPFK Radio, KPFT Radio, WBAI Radio, WPFW Radio), or the opinions of its management, Pacifica National Board, station staff, or other listener members.”

11. When Fair Campaign Provisions Begin: A listener member will be deemed a candidate, and thus subject to the fair campaign provisions, when the nomination period begins (June 1st, 2010). Candidates who appear on shows before they turn in all their forms will be permitted to run, but will have the broadcast scheduling of their on-air candidate statement reduced to remedy the unfair advantage (see point 14 for further explanation).

12. Prospective candidates: Pacifica and station staff and management are prohibited from making endorsements on the air, or on any Pacifica or station identified web site, or at any other Pacifica controlled venue or facility, of either prospective candidates before the nomination deadline, or actual candidates after the nominations are closed.

13. Listener-organized meeting announcements: Any listeners may organize community meetings to bring together listeners and prospective candidates for the purpose of learning about prospective candidates and collecting petition signatures. Any such events may be announced on-air provided they have been approved by the Local Election Supervisor, are open to any listener, are in a handicap-accessible location, and do not raise money for any candidates, or promote events to raise money for any candidates.

14. “Three Strikes and Out” - Measures to Remedy Campaign Violations: In response to the first 2 violations, a **listener candidate’s** on air campaign time (candidate cart rotation, candidate forum) will be reduced. The amount by which the time is reduced will be equal to the duration of the unscheduled appearance. For example, if listener candidate Moll Smit goes on air for 2 minutes as a caller with a question, 2 of her minute long candidate statements will be removed. If listener candidate Moll Smit violates the Fair Campaign Provisions three times – she will be disqualified.

15. Staff Candidate violations will be determined on a case-by-case basis and can result in removing the staff member from the air entirely for the duration of the campaign.

KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
“I have read & understand the above fair campaign provisions.”

Signature:

X _____

Date _____

Printed name: _____

____ Candidate ____ Paid Staff ____ Unpaid Staff

____ Candidate ____ Paid Staff ____ Unpaid Staff

**KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE
 LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PETITION**

The purpose of this petition is to allow _____ (the individual-listener member) to become a candidate in the 2010 LSB elections. Those who sign must be a listener-member of KPFA in good standing either by donating 25\$ or performing 3 hours of volunteer work between July 1st, 2009 and midnight June 30th, 2010. A minimum of 15 valid listener-member signatures are required though it may be wise to collect a surplus (ex. 20 signatures) to ensure at least 15 valid signatures. Signing this petition is not in anyway associated to your actual vote and you can sign any number of individual petitions. All information below is required in order to verify the membership status of those who sign. **DEADLINE: A minimum of 15 valid signatures must be received by the Local Election Supervisor by or before 6pm, July 19th, 2010. "By signing below I am affirming that I am a member qualified to vote in the upcoming KPFA LSB Election. I am joining with others to nominate _____ as a candidate for the KPFA LSB."**

Signature	Printed name	Street Address, City, State	Phone
1			
2			
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KPFA LOCAL STATION BOARD LISTENER-CANDIDATE NOMINATION PACKAGE

“By signing below I am affirming that I am a member qualified to vote in the upcoming KPFA LSB Election. I am joining with others to nominate _____ as a candidate for the KPFA LSB.”

Signature	Printed name (NEATLY!)	Street Address, City, State	Phone
16			
17			
18			
19			
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