

PACIFICA FOUNDATION
 MAIL DRIVE SUMMARY
 SPRING 2004-SUMMER 2007

EVENT	MAILED OUT DATE	# OF PCS MAILED	GROSS REVENUE	MAILING COST	NET SURPLUS	COLLECTION REPORT AS OF:
Spring 2004	1-Apr-04	222,366	262,555	-84,180	178,375	11/14/04
Summer 2004	20-Aug-04	224,017	189,922	-73,954	115,968	3/15/05
Holiday 2004	10-Dec-04	19,518	66,554	-14,952	51,602	3/18/05
Spring 2005	14-Mar-05	438,535	359,671	-159,736	199,936	3/28/06
PRA Summer 2005	1-Sep-05	162,908	45,753	-59,189	-13,436	1/31/06
Holiday 2005	9-Dec-05	247,786	150,984	-106,781	44,203	2/14/06
Fraternity Mailing	9-Dec-05	24,357	756	-10,912	-10,156	2/14/06
Spring 2006	27-Mar-06	260,539	490,658	-106,471	384,187	10/4/07
Summer 2006	11-Sep-06	602,036	273,032	-246,382	26,650	10/4/07
Holiday 2006	16-Dec-06	23,000	77,997	-9,062	68,934	10/4/07
Spring 2007	16-Apr-07	276,615	165,457	-111,699	53,759	10/4/07
WBAI SPRING 2007	24-May-07	112,363	23,180	-52,365	-29,186	10/4/07
SUMMER 2007	15-Sep-07	285,166	171,447	-120,000	51,447	10/4/07
INCEPTION TODATE TOTAL			2,277,966	-1,155,684	1,122,282	